# Guardant Station

**A service for software entitlement management, income maximization due to the possibility of individual licensing, and reducing of transaction costs due to automation.**

Guardant Station provides a tool to manage the entire lifecycle of software licensing from issuing to activation and further updating. The system provides the possibility of an individual approach to each customer, both in terms of the composition of the modules of the acquired software, and in terms of licensing restrictions.

The service can be deployed on the vendor as well as Guardant servers (as SAAS solution). The system is fully compatible with Guardant software/hardware keys and able to be used with third-party licensing system.

## Solved problems

- Increase revenue from software sales through the use of market-relevant licensing schemes
- Increase customer satisfaction through provision of individual conditions
- Reduce time and resources consumption to support and service the granting licenses to customers
- Provide functional, flexible and easy to use service, both for a software vendor and a software buyer.

## Advantages

### Flexibility of income models

Allows to sell software products with individual license terms and monetizing functionality for every customer.

### Catalogue management

A possibility to combine the sets of monetizing modules and functions to create modifications of existing products or generate a new one.

### SAAS implementation

The service can be located on Guardant servers. In this case, the vendor obtains fully configured and ready to work environment instantly, always has the latest version of the system and is free from infrastructure support costs.

### Independent licensing

Compatible to the third-party license systems, providing centralized control trough a unified interface.

### Full life cycle

Ensures expeditious implementation of all stages of the license management: license delivery to purchaser, application and updating of the license conditions.

### Product Updates

Provides for quick change of licensing models of current products following the needs of the market, as well as the change of the product composition with minimal effort from the developers.

### Access permissions

Supports multi-user mode and is able to restrict access to the data and functions for different vendor employees: developers, sales managers, product managers, etc.

### Integration with back-office

Can be integrated into any vendor internal systems, such as CRM and ERP, thus the license sale process is entirely automated.